



2022

CORPORATE PARTNERSHIP PACKAGE

NETWORK OF EMPOWERED WOMEN

MARCH 17 - 20, 2022

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Introduction

The Network of Empowered Women Executive Team is extremely excited to present the 10th Annual Network of Empowered Women (NEW) Conference. This year's theme is "**Break Barriers, Reach NEW Heights**" and we would like to invite you to celebrate our 10th anniversary with us on March 17th - 20th, 2022 at the Fairmont Chateau Lake Louise in Banff National Park, Alberta.

Through a partnership with NEW, your organization will empower the next generation of leaders, while creating invaluable connections with our outstanding student delegates. Additionally, NEW offers its partnering organizations the opportunity to promote their brand and increase their exposure on a national scale, with delegates traveling from regions all across Canada to attend the conference. We believe that empowerment is not limited to one industry, therefore NEW continues to broaden its reach by inviting student delegates and corporate partners from a variety of disciplines.

We pride ourselves in providing our partners with meaningful and tangible ways to connect with our driven delegates. Your organization's contribution as a partner will be recognized across a vast array of industries and prove to be valuable for every student attending. As a result, students nationwide will experience the significance of your organization's commitment to female empowerment.

Our relationship with our partners is of the utmost importance to our team as an event of this caliber would not be possible without the generous support of organizations such as yours. We hope you join us in supporting our vision and allow us to feature you in our 2022 Network of Empowered Women Conference.

Thank you for your consideration.

Sincerely,

Mikayla Cullum

VP External

Cassy Sides

External Director

Navreet Toor

External Director

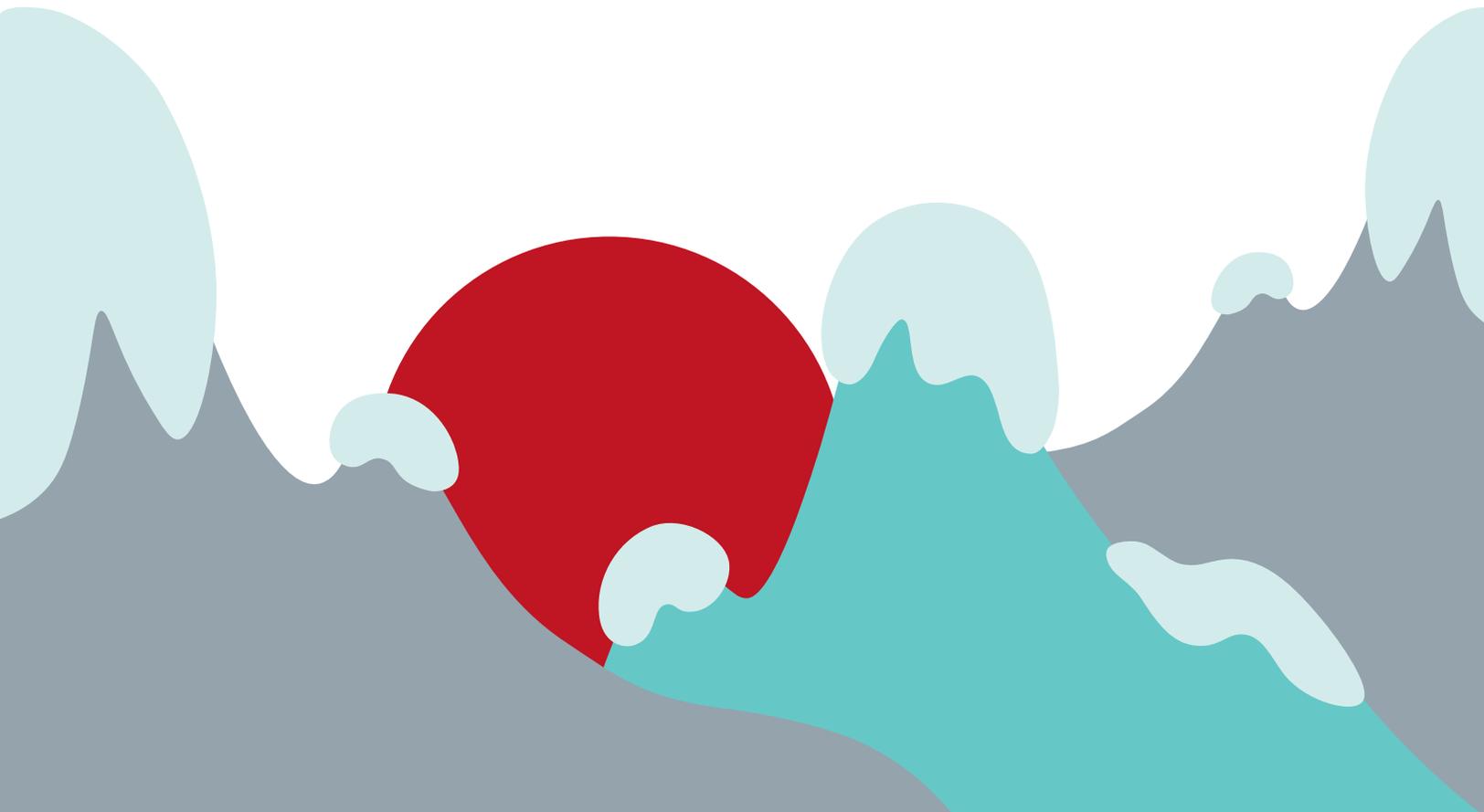


About Us

Ten years ago, a group of passionate women enrolled in the Bachelor of Commerce program at the University of Alberta were inspired to create a platform to empower young women leaders through the means of mentorship, networking and self-reflection. This year marks one decade of the NEW Conference, inspiring undergraduate students to be fearless in the pursuit of their personal and professional goals, as well as empowering attendees to support the advancement of women in leadership.

The NEW Conference engages 100 thoughtfully selected undergraduate students nationwide, providing them with the opportunity to build a strong network that they will be able to leverage in the pursuit of personal growth. NEW builds a dialogue on women empowerment and its collective impact on our communities—recognizing that empowered individuals lead to a prosperous future. The industry leaders that NEW historically partners with have provided a lasting impact on the delegates that attend the conference. Through both the words of wisdom they provide to the young professionals in attendance and their financial support, our partners make a difference.

We invite you to explore the opportunities available for your organization as a potential partner, and we thank you for taking the time to learn about NEW.



Past Partners

Our delegates have been inspired by the amazing support and engagement from our large national and regional partners. Delegates have had the opportunity to hear from speakers from a host of industries such as, oil and gas, banking, cosmetic, motor vehicles and more. We are extremely grateful for the support that we receive each year and appreciate the opportunity to work with some of Canada's most recognizable brands, such as Canadian Western Bank, Ford and PepsiCo. Our past partners have spoken on topics such as.... and have contributed to enriching the minds of Canada's best and brightest that are entering the workforce.

Testimonials

EY has always been very impressed by the caliber of event coordination, delegate engagement opportunities and guest speakers at the annual NEW event and 2021 was no different when the conference went seamlessly virtual. The attendees have always impressed our EY attendees; they are innovative, intellectual and well rounded students across a variety of disciplines. As a long standing sponsor of NEW, we look forward to continued opportunities in 2022 and beyond.

Jill Hopkins,
EY

I have had the privilege of sponsoring the NEW Conference since it's inception. NEW is a great opportunity for networking with like minded business professionals across multiple industries. NEW also provides sponsors the ability to connect with the next generation of professionals for future consideration. The NEW Executive Team consistently delivers an educational, informative and professional conference.

Ann-Marie Reddy,
President of Habitat for
Humanity

Past Sponsors



Leslie-Anne Scorgie





Partnership Spotlight



I have been fortunate to attend NEW as a sponsor for the last few years. The event is very well organized and includes insightful sessions and speakers for all attendees. It also allows for both formal and informal connects with the delegates throughout the schedule. I am always most impressed by the delegates high level of engagement, professionalism and passion for learning throughout the conference.

Melissa Gavin-Frank,
PepsiCo Inc.

Delegates

The Network of Empowered Women Conference provides a unique opportunity for our corporate partners to personally network and connect with Canada's top undergraduate students. Not only may these students be prospective employees, they can also be future clientele. Through a partnership with NEW, your organization gains exclusive access with these driven students, allowing for genuine connections, relationship building and discussion on female empowerment.

Each year, hundreds of applications are received from students enrolled in post secondary institutions across Canada, but are carefully narrowed down to 100 of Canada's finest. Those selected have taken initiative to empower others in their community, and are eager to continue to lead and inspire others in both their professional and personal lives.

Delegate Testimonials

"I've been a NEW Delegate from 2019-2021 and got to witness NEW from different lenses: from the majesty of the Fairmont Hotel, to when it was cancelled due to COVID, and attending NEW's first online conference. While it's amazing to witness a small group of inspiring women do the work of 100, what is truly transformational is the energy they bring to us delegates and the people around them. It's being surrounded by Maya Angelou "Phenomenal Women" that fosters a state of mind that energizes you for the future.

Words feel inadequate to describe what NEW means to me (I'd need a full page), especially as 2021 was my last conference. It is by chance that I discovered NEW sitting in my PSYCH 104 class and through gratitude I didn't pass this opportunity. It changed my life; I would not be the same woman I am today had it not been for NEW. Hopefully I'll get to be a speaker one day as a way to pay it forward for what NEW has done for me.

The messages, memories, and moments are ones that I will continually treasure"



Faith Muzongwe

5th Year Dietetics/Nutrition
University of Alberta

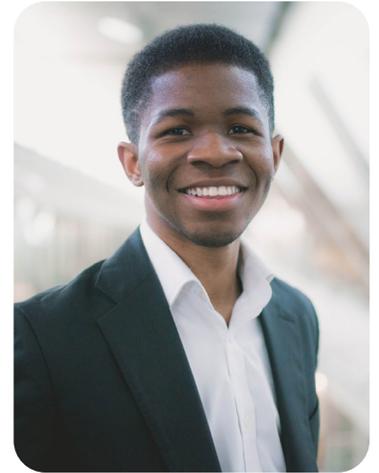


Akanksha Bhatnagar

Former Students' Union President
University of Alberta

"I've attended the NEW Conference two times, and each time left with a rejuvenated sense of self. It's not every day that you get to be surrounded by a passionate group of like-minded individuals from across the country and the NEW Executive Team goes above and beyond to ensure our conversations are actioned-packed. Representation in leadership is so important and the NEW Conference features strong female leaders that we otherwise would not have known about. NEW has given me the tools to effectively use my voice, and I only hope that I can give back through constantly empowering those around me to find their voice and letting it echo."

“What is the corporate world going to look like post #MeToo? What role should men play? What does it mean to be an ally? These are the sort of questions my generation has to wrestle with. This conference tackles these tough questions head on. Listening to the conversations I would not normally be privy to was an honour. The breadth of speakers was beyond inspiring. Our generation wants to usher in a new kind of leadership, one not based on stereotypical traits, but rather on empathy, emotional intelligence, and true courage. It was an absolute privilege to attend the Network of Empowered Women Conference that is laying the groundwork for this new form of leadership.”



Thom Oguntoyinbo

Accounting and Computer Science
University of Alberta



**Aubrey-Ann
Laliberte-Pewapisconias**

4th Year Finance and International
Business
University of Saskatchewan

“Inspired. Uplifted. Powerful. These are some of the feelings I felt before, during, and after the Network of Empowered Women Conference. After knowing people who had attended this conference in previous years, and hearing their wonderful reflections, I knew I had to apply for the 2021 event. Despite this conference having to shift to a virtual platform, the NEW team brought engaging speakers, powerful networking opportunities, and exciting social events that made it feel as though I was alongside all of the attendees from the comfort of my home. Before, during, and after the conference, the NEW team made us all feel part of a new community that was there to support us for all the right reasons. Conferences, in my opinion, are just as important to any students’ journey as learning in the classroom is because it pushes us outside of our comfort zones and allows us to tune into new perspectives from sponsors, presenters, and attendees.”

NEW does this and more and has been an experience that I will cherish for the rest of my degree, career, and further. Not only did I make important connections from across Canada, but I learned so much about my power as a woman and how my legacy will be important. The NEW team creates meaningful changes in every person’s life, that has the opportunity to attend, that will allow them to feel exactly as I still do months after the event: inspired, uplifted, powerful.”



Partnership Benefits

Empower Women

Empower young women by supporting a student-driven conference that creates a network for delegates to leverage and opportunities for mentorship.

Proudly demonstrate to your stakeholders your commitment to workplace equality.

Recruitment

Recruit from our carefully selected student delegation from across Canada Form genuine connections with bright and ambitious undergraduate students.

Showcase your corporate culture to delegates and other partnering organizations.

Brand Recognition

Highlight your organization's support of female empowerment through NEW's print and digital platforms.

Reach up to 200 undergraduate students through speaking and networking opportunities.

Corporate Networking

Connect with industry leaders who share your value of female empowerment.

Partnership

We recognize that our corporate partners, like our delegates, are one-of-a-kind. We take a flexible approach to partnership opportunities, and are happy to discuss alternatives and customizations to your partnership package in order to best meet the needs of your organization.

	Platinum \$10,000+	Gold \$8,000+	Silver \$5,000+	Bronze \$2,500+	Copper \$1,000+
Speaker Opportunity	Dinner Keynote	Lunch Keynote	Breakout Session		
Brand Promotion at the Conference Digital and print advertisement	●	●	●	●	●
Interactive Networking	●	●	●	●	
Host a booth at Career Fair	●	●	●		
Corporate Feature Personal feature on NEW's Instagram and Facebook pages	●	●			
Complementary Tickets to NEW's Gala Dinner	●				

Contact Us



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