



2020
**CORPORATE
PARTNERSHIP
PACKAGE**



Network of Empowered Women

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INTRODUCTION

The Network of Empowered Women Executive Team is extremely excited to present the 8th Annual Network of Empowered Women (NEW) Conference. This year's theme is "Inspire: Lead with purpose" and we would like to invite you to join us March 12th - 15th, 2020 at the Fairmont Chateau Lake Louise in Banff National Park, Alberta. Through a partnership with NEW, your organization will empower the next generation of leaders, while creating invaluable connections with our outstanding student delegates. Additionally, NEW offers its partnering organizations with the opportunity to promote their brand and increase their exposure on a national scale. We believe that empowerment is not limited to one discipline, therefore NEW continues to broaden its reach by inviting student delegates and corporate partners from a variety of disciplines.

We pride ourselves in providing our partners with meaningful and tangible ways to connect with our driven delegates. Your organization's contribution as a partner will be recognized across a vast array of industries and prove to be valuable for every student attending. As a result, students nationwide will experience the significance of your organization's commitment to women empowerment.

Our relationship with our partners is of the utmost importance to our team as an event of this caliber would not be possible without the generous support of organizations such as yours. We hope you join us in supporting our vision and allow us to feature you in our 2020 Network of Empowered Women Conference.

Thank you for your consideration.

Sincerely,

Mehar Dhupia

VP External

Aninditha Nagarajan

External Director

Rumneek Pandher

External Director

ABOUT US

Eight years ago, a group of passionate women Bachelor of Commerce students at the University of Alberta were inspired to create a platform to empower young women leaders through the means of mentorship, networking and self-reflection. Through the annual NEW Conference, we inspire undergraduate students to be fearless in the pursuit of their personal and professional goals, as well as empower attendees to support the advancement of women in leadership.

The NEW Conference engages 100 thoughtfully selected undergraduate students nationwide, providing them with the opportunity to build a strong network that they will be able to leverage in the pursuit of personal growth. NEW creates a dialogue about women empowerment and its collective impact on our communities - recognizing that empowered individuals lead to a sustainable future. The conference connects undergraduate students and successful industry leaders from across Canada to foster meaningful connections and establish a powerful network of relationships which can be leveraged in the future.

We invite you to explore the opportunities available for your organization as a potential partner, and we thank you for taking the time to learn about NEW.



PAST PARTNERS

The Network of Empowered Women Conference would not be successful without the consideration and donations from each of our generous partners. We are extremely grateful for the support that we receive from our partners each year.

Testimonials - Husky Energy

I thought the event was amazing. It was highly impressive that a group of students organized it while still in full time studies – there was such high attention to detail, and it was so polished and professional. The delegates who attended were top tier students and you could tell they were there to learn and get as much out of this experience as they could. I definitely think Husky should partner with NEW in coming years.

Courtney Brown

The engagement and energy of the students in attendance amazed me. They were asking questions that I honestly do not think I would have asked when I was in University. The conference definitely lived up to the theme “Be Bold & Pursue Your Dreams”

Janet Rudnicki

“It was my pleasure and honor to speak on the Husky Energy panel at the Network of Empowered Women event. The conference was extremely well organized and executed. Huge kudos to the NEW Executive for putting on such a polished event. The student delegates were very impressive – smart, talented, curious and driven. I enjoyed insightful conversations with many inspiring young women. I’m so excited for their futures!”

Patty Gibson

This event blew me away, to pull off an event of this size with so many stakeholders was awesome. It was professional, everything was on time and executed to the highest levels. The speakers, timing and variety was so engaging. Its is great to see what our future talent pool is looking like.

Inez Ashworth

2019 SPONSORS

Foundational



Platinum



Gold



Silver



Bronze



In-Kind



Angela Saccomani



DELEGATES

The Network of Empowered Women Conference is a one-of-a-kind opportunity for our corporate partners to inspire and connect with 100 carefully selected undergraduate students from post secondary institutions across Canada. Not only may these individuals be prospective employees, they can also be future clientele. Through a partnership with NEW, your organization gain exclusive access and networking opportunities with these driven students, which allows for genuine connections, relationship building and discussion on female empowerment.

Partnership Spotlight



"I attended the NEW Conference in 2016 and the conference's theme "Imagine the Possibilities" allowed me to realize that there may be more opportunities out there that I have yet to explore. During the Career Fair and networking events I was able to meet two HR Directors from PepsiCo and at the time they had a HR Co-op position available in Calgary. At that time, I was set on building my career path in Edmonton where I was born and raised, however, the speakers and the people I met at NEW showed me that we should never limit ourselves. Since then, I have been with PepsiCo Foods Canada as a HR Co-op for Western Canada in Calgary, Talent Acquisition Coordinator for Western Canada Operations in Lethbridge, and I'm currently the Human Resources Coordinator for Western Canada Sales in Calgary."

Sherilyn Tan

HR Coordinator, Western Canada Sales
PepsiCo.

2019 Delegate Testimonials



What is the corporate world going to look like post #MeToo? What role should men play? What does it mean to be an ally? These are the sort of questions my generation has to wrestle with. This conference tackles these tough questions head on. Listening to the conversations I would not normally be privy to was an honour. The breadth of speakers was beyond inspiring. Our generation wants to usher in a new kind of leadership, one not based on stereotypical traits, but rather on empathy, emotional intelligence, and true courage. It was an absolute privilege to attend the Network of Empowered Women Conference that is laying the groundwork for this new form of leadership.

Thom Oguntoyinbo

5th Year Accounting, Computer Science
University of Alberta



I had the amazing opportunity to attend the NEW Conference this year, and it was one of the best investments I have ever made in myself. Coming all the way from Toronto, I had the chance to travel to a whole new part of Canada, meet so many like minded individuals from all over the country, and hear from numerous speakers who inspired me to aim high, empowered me to reach my potential, and showed me the importance of using my voice. It was a truly unforgettable experience, and I am very grateful that I was lucky enough to take part in it.

Tanya Stojovic

3rd Year Specialist in Management
University of Toronto



I've attended the NEW Conference two times, and each time left with a rejuvenated sense of self. It's not every day that you get to be surrounded by a passionate group of like-minded individuals from across the country and the NEW Executive Team goes above and beyond to ensure our conversations are actioned-packed. Representation in leadership is so important and the NEW Conference features strong female leaders that we otherwise would not have known about. NEW has given me the tools to effectively use my voice, and I only hope that I can give back through constantly empowering those around me to find their voice and letting it echo.

Akanksha Bhatnagar, President of Students Union
5th Year Political Science and Sociology
University of Alberta



The brilliance of the NEW Conference is that the experience is truly your own. Beyond female empowerment, the four days were packed with thoughtful conversations discussing what it means to be bold and pursue your dreams. Though the opportunity to connect with professional working women is extremely important in terms of career progression, what I didn't expect was the value of meeting other delegates of various educational backgrounds from across Canada. It is incredibly empowering to be surrounded by so many like-minded young men and women striving towards a common goal.

Ariel Li
5th Year Mechanical Engineering
University of Toronto



There was an application for a volunteer position I almost ignored because I felt under qualified. How coincidental to embark on a trip focused on empowerment, having faith in yourself to dream and pursue bold dreams? Returning from this trip, I became confident to apply and go through interviews. I got the position!

NEW is transformational and a small testimonial does not do it justice. It's everything; being surrounded by delegates who are future pioneers and feeling like being apart of an Amazonian sisterhood. To the dream team of NEW executives that toil to produce an outstanding conference that influence 100+ lives. To witnessing and engaging with corporates who walked the path we're in now with grace, tenacity, and authenticity.

I feel blessed to have this treasure of a memory - I'll be applying next year!

Faith Muzongwe
4th Year Dietetics/Nutrition
University of Alberta

BENEFITS OF PARTNERSHIP

Empower Women

Empower young women by supporting a student-driven conference that creates a network for delegates to leverage and opportunities for mentorship

Proudly demonstrate to your stakeholders your commitment to workplace equality

Recruitment

Recruit from our carefully selected student delegation from across Canada

Form genuine connections with bright and ambitious undergraduate students

Showcase your corporate culture to delegates and other partnering organizations

Brand Recognition

Highlight your organization's support of female empowerment through NEW's print and digital platforms

Reach 100 students and 80 corporate attendees through speaking opportunities, networking and product placement

Corporate Networking

Connect with industry leaders who share your value of female empowerment

"Be brave to know who you are. Know that courageous leadership is not comfortable."

Erin Davis, Director, Global Total Engagement, Stantec



SCHEDULE

Travel to Lake Louise

Dinner
180 person audience

Keynote Address
50 minutes
180 person audience

THURSDAY

Travel to the Fairmont Chateau Lake Louise

Dinner: Host the first formal 180 guest dinner of the conference by having your organization's brand center stage.

Keynote Address: Kick off the 8th Annual NEW Conference by inspiring 100 student delegates, as well as fellow corporate guests with a 50-minute speech.

Break Out Sessions

50 minutes
30 person audience

Lunch

180 person audience

Lunch Keynote

30 minutes
180 person audience

Round Table

Timed
50 person audience / table

Career Fair

100 person audience

Dinner

180 person audience

Keynote Address

50 minutes
180 person audience

FRIDAY

Break Out Sessions: Showcase your organization and brand by connecting with groups of 30 delegates for an intimate workshop experience tailored to a topic of your choice.

Lunch: Host the first formal 180 guest lunch of the conference by having your organization's brand center stage for the entirety of the event.

Lunch Keynote: A 30-minute speaking opportunity to share your passion, advice and wisdom to 100 student delegates, as well as other corporate guests.

Round Table: A 40-minute divided into portionable installments. As the host of a Round Table, 2-3 representatives from your organization will be seated with 5 delegates who will rotate, providing your organization's representatives a unique opportunity to speak one-on-one with talented and motivated individuals.

Career Fair: Showcase the career opportunities available within your organization and network on a personal level with delegates.

Dinner: Host the second formal 180 guest dinner of the conference.

Keynote Address: Inspire 100 student delegates as well as other corporate guests. This 50 minute speech is your chance to encourage the audience to be inspire: lead with purpose.

Break Out Sessions

50 minutes
30 person audience

Interactive Session

Timed
100 person audience

Lunch

180 person audience

Lunch Keynote

30 minutes
180 person audience

Partner-hosted Session

50 minutes
25 person audience

Dinner

180 person audience

Keynote Address

50 minutes
180 person audience

SATURDAY

Break Out Sessions: Showcase your organization and brand by connecting with groups of 30 delegates for an intimate workshop experience tailored to a topic of your choice.

Interactive Session: Host an interactive session to connect with and engage 100 student delegates. This is your organization's chance to adapt the presentation style to one that best suits your corporate culture. In past years, we have hosted a NEW Alumni Panel and Entrepreneurship Panel during this session.

Lunch: Host the final formal 180 guest lunch of the conference by having your organization's brand center stage for the entirety of the event.

Lunch Keynote: A 30 minute speaking opportunity to share your passion, advice and wisdom to 100 national delegates as well as other corporate guests. Demonstrate how to inspire, lead with purpose.

Partner-hosted Session: Reserved for our gold+ partners. Host an event completely customizable to your needs; whether that be an interactive activity or a panel session.

Dinner: Host the final formal 180 guest dinner of the conference by having your organization's brand center stage for the entirety of the event and be recognized as a proud partner of NEW.

Keynote Address: Close off the 7th Annual NEW Conference by inspiring 100 student delegates as well as fellow corporate guests. As the final speaker of the conference, you are given the opportunity to provide delegates with one last message they will be able to take away from the conference. This 50 minute speech is your opportunity to encourage the audience to inspire: lead with purpose.

PARTNERSHIP

We recognize that our corporate partners, like our delegates, are one-of-a-kind. We take a flexible approach to partnership opportunities, and are happy to discuss alternatives and customizations to your partnership package in order to best meet the needs of your organization.

	Platinum \$10 000+	Gold \$8000+	Silver \$5000+	Bronze \$2500+
Speaker Opportunity	Dinner Keynote	Lunch Keynote	Breakout Session	
Host a booth at Career Fair	●	●	●	
Interactive Networking Intimately network with small group of students (5:1)	●	●	●	●
Brand Promotion at the Conference Digital and print advertisement	●	●	●	●
Media Package Customized content to share on your digital platforms	●	●	●	●
Complimentary Tickets to NEW's Gala Dinner	●			

All Partners

Access to Student Resumes

Brand Promotion on all NEW Social and Digital Channels: 2000+ person reach online

Invitation to Corporate Networking Event

Corporate to Corporate Networking: Access to Corporate's email roster post-conference

CONTACT



Mehar Dhupia
VP External

dhupia@ualberta.ca
(780) 982-2264



Aninditha Nagarajan
External Director

nagaraja@ualberta.ca
(780)-993-2192



Rumneek Pandher
External Director

rumneek@ualberta.ca
(780) 242-9412



Be Bold,
Pursue Your Dreams



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