

NETWORK OF EMPOWERED WOMEN

CORPORATE CONFERENCE GUIDE 2026

Pomeroy Kananaskis Mountain Lodge

March 12th - 15th



WELCOME
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WELCOME



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LETTER FROM THE DEAN



Welcome partners, sponsors and supporters to the 14th Annual Network of Empowered Women (NEW) Conference.

This year's theme, "Elevate the NEW You," speaks to the exciting moment many of our delegates are experiencing as they prepare to step into the next chapter of their lives and careers. It is about growth and the willingness to challenge ourselves to reach new heights, while uplifting each other along the way.

The NEW Conference was created to provide students with the opportunity to connect with leaders who have built meaningful and impactful careers. Your presence here plays an important role in that journey. The experiences you share, and the guidance you offer can leave a lasting impression on the talented students gathered here today.

I encourage you to take full advantage of the opportunity to meet these remarkable undergraduate students. Their curiosity, ambition and drive represent the future of business leadership, and the relationships formed here often extend far beyond the conference itself.

On behalf of the Alberta School of Business, thank you for supporting this event and for investing your time in the next generation of leaders. I hope you leave the conference with new connections, fresh perspectives and inspiration for the work ahead.

Sincerely,

Vikas Mehrotra

Dean, Alberta School of Business

LETTER FROM THE COCHAIRS

“

Dear Attendees of NEW 2026,

On behalf of the Network of Empowered Women (NEW) 2026 executive team, we are honoured to welcome you to the 14th annual Network of Empowered Women Conference.

Since its founding in 2012 at the University of Alberta School of Business, NEW has grown into a transformative platform that empowers undergraduate students to develop both personally and professionally. What began as a conference has evolved into a thriving network of mentorship, support, and inspiration. Thanks to your generosity and support, we are able to bring together 100 ambitious delegates who are eager to learn, connect, and grow.

This year's theme, "Elevate the NEW You" reflects our commitment to fostering an environment where students can be the best version of themselves, and step into new opportunities and roles. Over the four-day conference, we encourage you to share your insights, connect with the next generation of leaders, and take part in meaningful discussions. Your support and involvement make a lasting difference for our delegates, providing them with invaluable inspiration, knowledge, and opportunities.

We want to express our deepest gratitude to our sponsors and speakers. Your belief in our mission allows us to provide valuable experiences that empower our delegates to grow and succeed. We also want to acknowledge our executive team, whose dedication and hard work have been instrumental in bringing this conference to life.

We are honoured to share this experience with you and look forward to the inspiring conversations and connections that will unfold. Thank you for being part of the NEW 2026 journey and for empowering the leaders of tomorrow.

Sincerely,

Hannah Elding & Sahej Gill

Co-Chairs, NEW 2026

NEW EXECUTIVE TEAM



Hannah Elding
CO-CHAIR



Sahej Gill
CO-CHAIR



Amy Tran
VP EXTERNAL



Vivika Sharma
EXTERNAL DIRECTOR



Amal Mirza
EXTERNAL DIRECTOR



Nour Hegazy
VP EVENTS



Hailey Reimer
EVENTS DIRECTOR



Harjee Sahota
EVENTS DIRECTOR

NEW EXECUTIVE TEAM



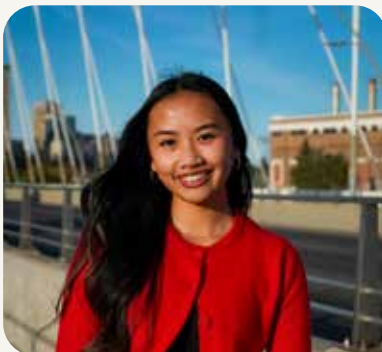
Caris Bonkowski
VP LOGISTICS



Poorvi Kapoor
LOGISTICS DIRECTOR



Abby Corbett
VP PUBLIC RELATIONS



Kassandra Biasbas
PUBLIC RELATIONS DIRECTOR



Kiana LyNguyen
VP FINANCE



Naveen Ahmed
VP ACCOUNTING



Shreya Ravi
VP DESIGN



KANANASKIS
nordic spa



Your Mountain *Reset*

Leave the noise behind and step into the elements.
Our hydrotherapy circuit restores your body and mind.

KNORDICSPA.COM

KANANASKIS MOUNTAIN LODGE MAP



CONFERENCE SCHEDULE

Thursday, March 12

3:30 - 6:30 PM
CONVENTION LOBBY
Delegate Registration &
Freshening Up

6:30 - 8:00 PM
GOLD / SILVER BALLROOM
Welcome Address & Dinner

8:00 - 9:00 PM
GOLD / SILVER BALLROOM
Dinner Keynote

Friday, March 13

9:00 - 9:50 AM
GOLD / SILVER BALLROOM
Breakfast

10:00 - 10:50 AM
EXPLORER (MAIN FLOOR)
Breakout Session #1

11:00 - 11:50 AM
EXPLORER (MAIN FLOOR)
Breakout Session #2

12:00 - 1:30 PM
GOLD / SILVER BALLROOM
Lunch & Keynote

1:30 - 2:30 PM
Free Time

2:30 - 4:30 PM
GOLD/SILVER (RT) + BRONZE (CF)
Career Fair + Roundtables

4:30 - 5:30 PM
Free Time

5:30 - 7:00 PM
ROCKIES ROOM
Corporate to Corporate Event

7:00 - 9:00 PM
GOLD / SILVER BALLROOM
Dinner & Keynote

Saturday, March 14

9:00 - 9:50 AM
GOLD / SILVER BALLROOM
Breakfast

10:00 - 10:50 AM
EXPLORER (MAIN FLOOR)
Breakout Session #1

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Breakout Session #2

12:00 - 1:30 PM
MOUNT KID BALLROOM
Lunch & Keynote

1:30 - 4:30 PM
CHAMPION & WALKER + EXPLORER
Case Comp

4:30 - 6:15 PM
Free Time

6:15 - 7:00 PM
OLYMPIC BALLROOM
Gala Reception

7:00 - 9:00 PM
OLYMPIC BALLROOM
Gala Dinner & Keynote

9:00 - 9:30 PM
OLYMPIC BALLROOM
Prize Announcement

9:30 PM - 1:00 AM
OLYMPIC BALLROOM
A NEW Once Upon A Time
Gala Dance

Sunday, March 15

9:00 - 10:30 PM
GOLD / SILVER BALLROOM
Brunch & Keynote

11:00 AM
Hotel Check out

THANK YOU
THANK YOU
THANK YOU
THANK YOU
THANK YOU

THANK YOU
TO OUR SPONSORS



THANK YOU TO OUR SPONSORS

To our valued sponsors,

A heartfelt thank you for your unwavering support of the Network of Empowered Women Conference. Your commitment has played a pivotal role in making this event a resounding success. Together, we've empowered, inspired, and connected women from diverse backgrounds. Your generosity has truly made a difference, and we're grateful for the positive impact you've helped create.

With sincere appreciation,

The Network of Empowered Women Executive Team



SPONSORSHIP BREAKDOWN

PLATINUM



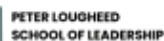
GOLD



SILVER



BRONZE



COPPER



*Update as of March 2nd

KEYNOTE SPEAKERS

Keynote presentations will take place during lunch, dinner, and Sunday brunch. Each presentation will begin once all guests have finished their meals. We kindly ask keynote speakers to arrive at the designated keynote room at the start of the meal, as presentations may begin earlier than scheduled if guests finish dining ahead of time. To ensure a smooth presentation, keynote speakers will be provided with a microphone and a clicker.



BREAKOUT SESSIONS

HOSTING A BREAKOUT SESSION

Breakout Sessions will be presented to a group of approximately 25-30 delegates. All breakout speakers will have a total of 50 minutes for their presentation. We suggest a presentation time of 40-45 minutes and 5-10 minutes for Q&A with delegates. A NEW team representative will be in the room to assist you in keeping track of time. A laptop and projector will already be set-up, and clickers will be provided. If you choose to use a PowerPoint presentation, please have it saved onto a USB to allow for an efficient set-up between sessions. All Breakout Session presenters should arrive in their designated rooms no later than 10 minutes before their session's start time. You may have to wait for the previous session to be finished before you go in the room to set-up for your session.

ATTENDING A BREAKOUT SESSION (OPTIONAL)

As a corporate attendee at the conference, you may attend any of the Breakout Sessions (taking place on both Friday and Saturday) and the Panel Session (taking place on Saturday). However, please note that there will be a limited number of seats in each session available for corporate attendees. We suggest arriving on time to the session, as seating is first come, first serve. Details and a full schedule of the speakers and their topics will be provided in the digital conference guide.

MEAL CHANGE INFORMATION

You should have already reviewed the meals you indicated you and/or representatives of your organization will be attending and pre-paid them prior to the conference. You will only be allocated a seat on the seating chart for the meals you paid for. Please note that no further changes can be made to meal attendance (i.e. you will be charged for the meals you indicated you would be attending even if you end up being unable to attend). This process is handled through NEW and the hotel staff will not be able to refund you.



EVENTS TO ATTEND

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3:30 - 6:30 PM
CONVENTION LOBBY
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Freshening Up

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A NEW Once Upon A Time
Gala Dance

Sunday, March 15

9:00 - 10:30 PM
GOLD / SILVER BALLROOM
Brunch & Keynote

11:00 AM
Hotel Check out

We invite all of our partner representatives to attend any of the highlighted sessions above. However, please ensure you only attend the meals you paid for as you will only be assigned seating for those.

THURSDAY
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THURSDAY
THURSDAY
THURSDAY
THURSDAY

DAY ONE MARCH 12th



8:00 PM Dinner Keynote

9:00 PM Free Time

WELCOME ADDRESS

6:45 PM | GOLD / SILVER BALLROOM



Presented by

Lisa Munro

OWNER AND LEAD CONSULTANT

Lisa Munro is a senior executive, strategist, and negotiation expert with more than three decades of experience leading high-stakes partnerships, revenue growth, and sponsorship strategy across corporate, sports, and philanthropic sectors. She is the Principal and Lead Consultant at SILA + STOZER, a multi-disciplinary firm specializing in sponsorship development, marketing strategy, and sales excellence—helping organizations elevate their profile and their profits.

Previously, Lisa served as President & CEO of Covenant Foundation, where she led the organization to its highest revenues in history, expanding support for 28 hospitals and continuing care sites across Alberta. She has also held senior leadership roles as Chief Development Officer at the University Hospital Foundation and spent 14 years with Oilers

Entertainment Group, leading complex negotiations and corporate partnerships at the highest level. Lisa began her career at CIBC, where she spent 15 years developing her leadership and earning multiple national sales awards.

A respected industry leader, Lisa has served as Co-Chair and judge of the Marketing Innovation Awards (MIAs) and as a judge for the Sponsorship Marketing Council of Canada (SMCC). She has also served on the boards of KidSport Alberta and AIESEC Canada, supporting access to sport and the development of future global leaders.

Lisa is passionate about empowering female leaders to build confidence and harness the power of personal agency. She lives in Sherwood Park with her husband of 34 years and enjoys golfing and spending time with her grandchildren.

DINNER KEYNOTE

8:00 PM | GOLD / SILVER BALLROOM



Presented by

CPA:

**Holding Many Roles: Navigating Career
and Life as a Successful Young CPA -
A Fireside Chat**

Erin Schwartz

DIRECTOR – CPA EDUCATION FOUNDATION

Erin is the Director of the CPA Education Foundation, where she oversees scholarship and grant administration, sponsorships (like sponsoring NEW!), Foundation events, and the Hesje CPA Knowledge Centre. Erin is an alumni of the U of A, and attended the first ever NEW conference when she attended the Alberta School of Business. Erin obtained her CPA designation in 2016—right around the time she was realizing she didn't want to be a

“traditional” accountant. Thankfully, the CPA allows for many different career paths, and Erin has forged one that fits with her skills and passions.

When not working, Erin is typically spending time with her family. She's either entrenched in chaos with two toddlers at home, renovating a dollhouse with her niece, or binge watching the latest comedies with her partner. Erin is a people-first leader who has a passion for lifelong learning, DEIA, and community building.

DINNER KEYNOTE

8:00 PM | GOLD / SILVER BALLROOM



Presented by

CPA:

**Holding Many Roles: Navigating Career
and Life as a Successful Young CPA -
A Fireside Chat**

Vicky Cato

FINANCE DIRECTOR

Vicky Cato is a CPA with over a decade of experience in accounting and finance. She's spent her career working across both large, billion-dollar organizations and high-growth, high-impact startups. She currently works as Director of Finance at Everist, a women-founded, innovative clean beauty brand, where she enjoys rolling up her sleeves and helping teams make sense of the numbers behind the business.

As a current MBA candidate, Vicky loves learning, asking questions, and challenging herself. She didn't always have a clear picture of what her career path would look like and enjoys sharing her unconventional journey, along with honest conversations about self-doubt, career pivots, and finding work that aligns with your values. Outside of work, she loves dogs, volunteers with ElderDog Canada, and spends her time chasing after her extremely active toddler.

DINNER KEYNOTE

8:00 PM | GOLD / SILVER BALLROOM



Presented by

CPA:

**Holding Many Roles: Navigating Career
and Life as a Successful Young CPA -
A Fireside Chat**

Sarah Carver
CONTROLLER

Sarah Carver is the Financial Controller at CWest Custom Fixtures and the cofounder of Bone & Velvet Design Studio, a newly launched creative venture blending design, strategy, and entrepreneurial spirit. With a background that bridges rigorous financial leadership and innovative business building, she brings a unique perspective on navigating early-career growth with confidence and intention.

She earned her Bachelor of Commerce from the University of Calgary and went on to receive her CPA designation in 2022—an achievement that reflects her commitment to excellence and continuous learning. Alongside her corporate leadership roles, she has partnered with the CPA Education

Foundation and other organizations to support and educate students on performance management and the CPA program. Her work extends into the small business community as well, where she helps entrepreneurs establish the systems and processes that set them up for long-term success.

Passionate about empowering the next generation of women entering the workforce, she speaks openly about building a career with purpose, embracing opportunities before you feel “ready,” and finding confidence in your own voice. Her blend of practical insight, real-world experience, and grounded leadership makes her a compelling advocate for women stepping into their professional journeys.

Alberta School of Business **CAREERS AND WORK INTEGRATED LEARNING**



The Careers and Work Integrated Learning (CWIL) office connects Alberta School of Business students and faculty with alumni, employers, and industry partners.

CWIL enhances classroom learning with real-world experiences and opportunities!

Career Services

Builds employability and professional skills through embedded career education in the BUS Series, one-to-one resume, interview and career advising support, and extensive resources on our new Business Career Hub.

Experiential Learning

Provides immersive, real-world opportunities such as case competitions, student leadership, industry treks, and networking events, enabling the development of people and professional skills, and critical thinking.

Cooperative Education

Offers paid, career-related work experience. Students who successfully complete 12 months of full-time employment receive a Cooperative Education notation on their degree parchment.

Alumni & Employer Engagement

Connects the business community to the Alberta School of Business by supporting employer recruitment needs, and strengthening alumni relationships, to enhance and advance student success.

Connect with us today!

Visit us: uab.ca/bizcc | Email: bizcareers@ualberta.ca



FRIDAY
FRIDAY
FRIDAY
FRIDAY
FRIDAY
FRIDAY

DAY TWO MARCH 13th



CARRER FAIR & ROUNDTABLES

The Career Fair and Roundtables take place simultaneously on Friday, March 13th. Company participants are asked to please remain at their Career Fair booth and/or Roundtable for the full two hours.

CAREER FAIR

Many of our delegates will be searching for co-op, internship and full-time employment opportunities, and the Career Fair is a great way to showcase what your company has to offer in these realms. Delegates will be coming in groups of approximately 25 every 30 minutes, meaning a total of four groups will be coming through the Career Fair.

SET UP FOR CAREER FAIR

You are welcome to begin setting up your booth for the Career Fair in the Bronze ballroom as early as 11:00 AM on Friday. A table and tablecloth will be provided, but be sure to bring any promotional materials, pull-up banners, or swag that you wish to hand out to students. Please ensure you are all set-up by no later than 12:00 PM.



CARRER FAIR & ROUNDTABLES

ROUNDTABLES

This session is a great way to make connections. In groups of 4-5, delegates will have the chance to sit down with a corporate attendee to talk to them in a more personal setting for ten minutes, after which delegates will rotate to the next table and corporate attendee. Chat with our corporate attendees about their own personal and professional career journeys!

SET UP FOR ROUNDTABLES

We ask Roundtable participants to please be in the Gold and Silver Ballroom by 2:10 PM (if you are joining us for lunch, please remain in the ballroom). Each participating corporate will be assigned a table to sit at. We highly encourage companies to bring business cards both for the Roundtable component as well as the Career Fair. If companies would like to directly recruit and give out job postings, they are welcome to do so as well!

EXCLUSIVE CORPORATE TO CORPORATE

After the Career Fair and Roundtables are complete, please join us at 5:30 for a networking event to connect with other corporate attendees. This event is exclusive to corporate representatives attending the conference and will take place in the Rockies Room. Please bring as many company representatives as you wish. Refreshments will be provided.

BREAKOUT SESSION 1

10:00 AM | EXPLORER (MAIN FLOOR)



Presented by

AMP:

Mentors - Finding yours & becoming one

Sarah Chan

ENGAGEMENT AND OPERATIONS LEAD

Sarah Chan is a musician, teacher, writer, publisher, small business owner, and social advocate. She is the Engagement & Operations Lead at Alberta Mentoring Partnership. And, is the Founder and Project Lead of Make Your Mark, United Way's student leadership program. She also continues to run her boutique piano studio, teaching about 30 students a week.

Sarah Co-Chaired United Way's campaign cabinet from 2016-2018. As a social advocate

with a deep understanding of Edmonton's charitable sector, she currently sits as a director on the Telus Community Giving Board of Northern Alberta, granting around half a million dollars a year. She also served on the CN community giving board of Edmonton and area for two terms. Over the past decade she has successfully collaborated to fundraise millions for our community's most vulnerable populations.

In 2015 Sarah was named a Top 40 Under 40 by Edify Magazine. She is the recipient of a philanthropy award in Community Enrichment from the Association of Fundraising Professionals in 2020 and, received another award for her contributions to philanthropy through education, in 2024.

BREAKOUT SESSION 1

10:00 AM | EXPLORER (MAIN FLOOR)



Presented by

Ford:

**Elevating Your Network -
Creating a purposeful network**

Madeline Turgeon

ASSOCIATE, HR BUSINESS PARTNER. NEXTGEN COMMUNITY LEAD

Madeline is an HR Associate at Ford of Canada, where she leads the recruitment and hiring for Intern and Co-op talent across the Marketing, Sales, HR, Finance, and Product Development teams. In her role, she manages the end-to-end student experience, from initial onboarding to developing year-round networking and professional development events.

A graduate of Wilfrid Laurier University (BBA, Class of 2025), Madeline specialized in Human Resources with a minor in French. Her career at Ford began during her undergraduate studies, where she spent her final two summers as an HR intern.

Beyond her core recruitment responsibilities, Madeline is a leader within Ford's NextGen Employee Resource Group. NextGen helps empower and connect new, current, and future employees across Ford of Canada. As the Community Lead, she organizes volunteer initiatives that empower employees to give back while fostering connections across the organization.

BREAKOUT SESSION 1

10:00 AM | EXPLORER (MAIN FLOOR)



Presented by
**Habitat for Humanity:
The Journey to Confidence**

Ann-Marie Reddy
PRESIDENT & CEO

Ann-Marie is passionate about people, the planet, and the transformative power of homeownership. Committed to building stronger communities, she believes in creating sustainable opportunities that empower individuals and families to achieve strength, stability, and self-reliance through homeownership. Her work is driven by a vision of a better future—one where everyone has a place to call home within a thriving

environment and supportive community. A graduate of the University of Winnipeg (2001), Ann-Marie earned her MBA in 2009 and went on to complete her Doctor of Business with distinction in 2014. With over 25 years of experience in the financial industry, she has also held leadership roles in the automotive, conference, and entertainment sectors before joining Habitat for Humanity as their President and CEO.

BREAKOUT SESSION 1

10:00 AM | EXPLORER (MAIN FLOOR)



Presented by

**Global Aware Care:
Handling Criticism and Rejection -
Learning from Setbacks**

Allyson Bonkowski

OWNER OF GLOBAL AWARE CARE

Allyson Bonkowski is a social entrepreneur who owns and operates four large, high-quality childcare centres in Edmonton, serving more than 400 children, 800 parents, and 75 team members each day.

She earned a Bachelor of Commerce from the University of Alberta and began her career in Sales and Marketing with IBM Canada before completing an MBA at the Kellogg School of Management in Chicago. She later worked

as an HR Strategy Consultant in the San Francisco office of Towers Watson. During this season, she also helped found a nonprofit organization in Romania serving orphaned children — an experience that deeply shaped her understanding of leadership, responsibility, and resilience.

Across corporate, nonprofit, and entrepreneurial environments, Allyson has learned that growth is rarely linear. Building meaningful work requires navigating difficult feedback, disappointing outcomes, and unexpected setbacks with clarity and composure. She believes resilience is not about avoiding criticism, but about learning to process it well — extracting insight, strengthening discernment, and allowing challenge to refine rather than define you.

BREAKOUT SESSION 2

11:00 AM | EXPLORER (MAIN FLOOR)



Presented by

EY:

**Your career is not a straight line-
why detours, changes,
and gaps are part of the story**

Kaitlin Young

MANAGER, AI & DATA

Kaitlin Young is a Manager in EY Calgary's AI and Data practice, where she works at the intersection of technology, strategy, and human behavior. Alongside her consulting work, she is completing a PhD in sociocultural anthropology, focused on how Indigenous people and institutions navigate change, uncertainty, and shifting futures.

After moving from academia into consulting, Kaitlin now helps organizations adapt to rapid shifts in AI and data, bringing a perspective shaped by having navigated that transition herself. Her work supports leaders and teams as they rethink how they work, build confidence in new tools, and make decisions in complex, evolving environments.

She works with large energy and public sector organizations across Canada, helping them move forward with clarity and intention in moments of change. Kaitlin brings a grounded, honest voice to conversations about growth and evolution, drawing on both fieldwork and boardrooms to explore what it means to keep learning, recalibrating, and choosing progress over comfort.

An inclusive company is a stronger company

We know that better business decisions are made when diversity of thought, experience and background are embraced, and everyone feels empowered to bring their whole selves to work. It's why we established ambitious targets to increase representation of women in our leadership roles and designated groups on our Board of Directors.



cenovus
ENERGY

Learn more at cenovus.com

BREAKOUT SESSION 2

11:00 AM | EXPLORER (MAIN FLOOR)



Presented by

Cenovus:

It's Giving...Confidence! Nailing your first impression and early days on the job.

Jordyn McCullagh

CAMPUS RECRUITMENT ADVISOR

Jordyn is a dedicated Campus Talent Acquisition professional with a strong passion for finding top talent in the energy sector. At Cenovus Energy, Jordyn has helped a number of students and new grads kickstart their career. She is passionate about opening doors for others, supporting diversity, and helping people grow in their careers.

BREAKOUT SESSION 2

11:00 AM | EXPLORER (MAIN FLOOR)



Presented by
Sila and Stozer:
Art of Negotiation

Lisa Munro
OWNER AND LEAD CONSULTANT

Lisa Munro is a senior executive, strategist, and negotiation expert with more than three decades of experience leading high-stakes partnerships, revenue growth, and sponsorship strategy across corporate, sports, and philanthropic sectors. She is the Principal and Lead Consultant at SILA + STOZER, a multi-disciplinary firm specializing in sponsorship development, marketing strategy, and sales excellence—helping organizations elevate their profile and their profits.

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BREAKOUT SESSION 2

11:00 AM | EXPLORER (MAIN FLOOR)



Erin Schwartz
DIRECTOR

Presented by

CPA:

**Unapologetic Ambition -
Embracing ambition, dismantling shame,
and confidently claiming opportunities**



Sarah Carver
CONTROLLER



Vicky Cato
FINANCE DIRECTOR



LUNCH KEYNOTE

1:00 PM | GOLD / SILVER BALLROOM



Presented by

Cenovus:
Comfort Zones Don't Build Careers

Fatima Baessa

STAFF PROGRAM MANAGER, WELL DELIVERY TEAM

Fatima Baessa began her career at Cenovus Energy, rotating through multiple roles across both subsurface and surface engineering teams, including hands-on field experience. She is now a Program Manager supporting the planning and delivery of well pads for Cenovus's Foster Creek site in Alberta, working closely with cross-functional teams to bring projects from concept through execution.

Outside of her professional work, Fatima is passionate about building community and creating meaningful impact. She is the co-founder of Waseela Relief Association, a Canadian registered charity supporting families in Yemen through education scholarships and livelihood projects that promote long-term stability. She is also involved in developing innovative technology solutions that help address real challenges in the energy industry and support sustainability through the Avatar Innovations program.

Fatima enjoys mentoring early-career professionals and empowering them to take initiative in their careers, build confidence, and grow as leaders

DINNER KEYNOTE

8:00 PM | GOLD / SILVER BALLROOM



Presented by

TC Energy:
What Still Matters
When Everything Changes
(The Workforce of the Future)

Raylene Charron

CIO AND VICE PRESIDENT INFORMATION SERVICES

As Chief Information Officer (CIO), I lead Information Services and Operational Technology for TC Energy, a \$60B+ energy infrastructure company with 6,600+ employees and critical assets spanning North America. I am the most senior technology executive at TC Energy, operating at the intersection of enterprise transformation, AI, and operational resilience.

I began my career at TC Energy in 2002 on the front lines, answering calls, supporting users, and building commercial systems, and learning the business from the ground up. Through continuous learning, resilience, and results, I advanced through technical and executive leadership roles to lead enterprise technology in a traditionally male-dominated industry and profession.

Today, I build high-performing teams, architect enterprise-wide transformation, drive record-setting efficiencies, and embed AI at scale. My leadership has secured Board and Executive endorsement of TC Energy's Enterprise AI strategy, delivered breakthrough innovation

using agentic AI, and unified physical and cyber security under a holistic, industry-leading model.

A passionate advocate for inclusion, I initiated and sponsor TC Energy's Indigenous software tester program, expanding sustainable remote careers and diversifying the tech talent pipeline. I am Executive Sponsor of Women@TC, the company's largest inclusion network, and Executive Sponsor of ElevateHER, a formal company mentorship program through which 249 women have been mentored by senior leaders to date.

Beyond the enterprise, I am a frequent global panelist and advisor across the technology and energy sectors, contributing to the Canadian Institute for Advanced Research (CIFAR), serving on the Conference Board of Canada's Council of CIOs, and invited to participate in global initiatives including the G7 Dialogue on Energy & AI and the International Energy Agency's AI for Energy forum. I also serve on the Board of Junior Achievement Southern Alberta, providing governance, risk, and technology oversight.

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DAY THREE MARCH 14th



9:00 AM	Breakfast GOLD / SILVER BALLROOM
10:00 AM	Breakout Session #1 EXPLORER (MAIN FLOOR)
11:00 AM	Breakout Session #2 EXPLORER (MAIN FLOOR)
12:00 PM	Lunch MT.KIDD BALLROOM
1:00 PM	Lunch Keynote MT.KIDD BALLROOM
1:30 PM	Case Comp CHAMPION & WALKER + EXPLORER
4:30 PM	Free Time
6:15 PM	Gala Reception OLYMPIC BALLROOM
7:00 PM	Gala Dinner OLYMPIC BALLROOM
8:00 PM	Gala Dinner Keynote OLYMPIC BALLROOM
9:00 PM	Prize Announcement OLYMPIC BALLROOM
9:30 PM	A NEW Once Upon A Time Gala Dance OLYMPIC BALLROOM

BREAKOUT SESSION 1

10:00 AM | EXPLORER (MAIN FLOOR)



Presented by
AIMCo:
Redefining Success
on Your Own Terms

Ashley Stoilkovski
HUMAN RESOURCES BUSINESS PARTNER

Ashley Stoilkovski is a Human Resources Business Partner at AIMCo, supporting the Finance, Operations, and Internal Audit divisions. Ashley holds a Bachelor of Commerce (Honours) in Business Administration from the University of Windsor. She began her career in the cruise industry, where she spent five years as a Cruise

Program Administrator. She later joined AIMCo, progressing through a variety of HR roles and gaining broad exposure across the organization before ultimately finding her place as an HR Business Partner. Outside of work, Ashley is kept busy by her two kids, and pug Groot, who ensure life is never dull.

BREAKOUT SESSION 1

10:00 AM | EXPLORER (MAIN FLOOR)



Presented by
AIMCo:
Redefining Success
on Your Own Terms

Dasca Johnson
TEAM LEAD, HR OPERATIONS

Dasca Johnson is currently the Team Lead, HR Operations at Alberta Investment Management Corporation (AIMCo), where she oversees the HR Operations team and serves as a subject matter expert on all things HR Operations & Workday HCM. A graduate of SAIT with a BBA and a major in Human Resources Management, Dasca began her career in the oil and gas industry as a Pension's COE Student and is known for

her strong problem solving skills. Dasca is set to embark on a new journey with AIMCo, transitioning to a Human Resources Business Partner come April 2026. Outside of work, she is passionate about fitness and enjoys running, weightlifting, walking, cooking, and exploring new foods.

BREAKOUT SESSION 1

10:00 AM | EXPLORER (MAIN FLOOR)



Presented by

**Elections Canada:
Elevate Your Voice;
voting amongst young people**

Matilda Cole

TANAGER, NEW ELECTORS OUTREACH, OUTREACH AND PARTNER ENGAGEMENT

Matilda manages the New Electors team of Outreach and Partner Engagement at Elections Canada Inspire Democracy Program, where she works to reduce barriers to voting for underrepresented groups, including youth and new Canadians. She brings seven years of experience as an award-winning International Development Communications Advisor at Global Affairs Canada and has consulted for several international organizations. Matilda

actively engages with the world through travel, cultural exploration, dance, social activities, and volleyball. She serves as a social media commentator, issues analyst, and global vice chair of Hope for Youth Sierra Leone, and she hosts Salone Issues on Voice of Salone Television. She volunteers with the Kidney Foundation of Ottawa and Melqosh Mission International. Born in Freetown, Sierra Leone, she has lived in Togo, Ghana, and Côte d'Ivoire. Matilda speaks English and French fluently and has working flexibility in Spanish. She holds degrees in French studies, media and organizational communications, and a master's in global studies and international development.

BREAKOUT SESSION 1

10:00 AM | EXPLORER (MAIN FLOOR)



Presented by

RSM:

**The Unseen Resume -
The skills and stories
that don't make it online**

Erika Barlow

SENIOR CAMPUS RECRUITER

Originally from Manchester, England, Erika has had the opportunity to experience many different cultures and to travel the world by joining the Walt Disney Company at the start of her career. Having lived in three different countries (England, USA and Canada) and spent a lot of time on open seas (Disney Cruise Line), Erika has a passion for people and finds great satisfaction in her role as a recruiter. Her focus has been on campus

recruiting for 8+ years, coming up on 4 years with RSM Canada. Working at RSM Canada, Erika loves the caring and collaborative nature of the firm and thoroughly enjoys connecting with students and guiding them at the start of their careers. In her spare time, Erika can be found travelling and exploring new places, having fun with the dog or completing home renovations.

BREAKOUT SESSION 1

10:00 AM | EXPLORER (MAIN FLOOR)



Presented by

TC Energy:

**From Student to Star Performer —
Turning a New Grad or Student Role into
a Permanent Opportunity**

Mandy Russell

MANAGER, TALENT ACQUISITION & WORKFORCE PLANNING

Mandy Russell is a Calgary-based talent acquisition and workforce planning leader with over a decade of experience supporting large, complex organizations in the energy sector. She has led enterprise-wide talent strategies and hired across the full spectrum of roles — from students and new graduates to senior executives. Mandy specializes in translating business strategy into workforce action by ensuring organizations have the right people, with the right skills, at

the right time. She is passionate about building high-performing teams, developing talent, and evolving workforce strategies that support both individual growth and organizational performance.

BREAKOUT SESSION 2

11:00 AM | EXPLORER (MAIN FLOOR)



Presented by

**Capital Power:
Beyond the Fear of Starting –
Progress Over Perfection**

Heather Butt Paul

HEAD OF PEOPLE & CULTURE PARTNER SERVICES

Heather Butt Paul is the Head of People & Culture, Partner Services at Capital Power, bringing nearly two decades of leadership experience across industries and communities throughout Canada. Originally from Ontario, her career journey led her to Yellowknife, NT and later Alberta: shaping her people-first approach and deep appreciation for diverse teams and workplaces.

In her role, Heather leads a portfolio focused on partnering with leaders to strengthen culture, elevate employee experience, and drive talent strategies that support growth and performance. Known for blending candid conversation with a passion for technology and innovative people solutions, she's committed to making organizations more human, connected, and future-ready.

Heather is energized by supporting emerging leaders as they navigate the exciting (and sometimes messy) early stages of their careers, encouraging them to embrace confidence, curiosity, and progress over perfection.

BREAKOUT SESSION 2

11:00 AM | EXPLORER (MAIN FLOOR)



Presented by

PCL:

When the Rules Change

Jessica Flynn

DISTRICT HRDP COORDINATOR

Jessica has worked for PCL since 2022, starting her career as a co-op student, supporting both the administration and human resources teams within PCL. In Spring of 2024, Jessica graduated from MacEwan University with a Bachelor of Commerce degree and returned to PCL Energy's labour relations team as a recruiter. In fall 2024, Jessica returned to PIMI with the human resources team and supports full cycle recruitment for the districts student program.

In addition, Jessica supports a variety of HR functions, including onboarding, employee development initiatives, and district-wide HR programs.

Outside of work, Jessica enjoys spending time with family and friends, travelling, and surfing at the lake.

BREAKOUT SESSION 2

11:00 AM | EXPLORER (MAIN FLOOR)



Presented by

PCL:
When the Rules Change

Laura Holdner-Ostapiw
SENIOR ACCOUNTING MANAGER

Laura has been with the PCL family of companies since 2007. During her career with PCL, Laura has had progressive growth with many finance positions starting as Project Accountant, moving to a Lead Accountant on one of the largest Industrial projects PCL Industrial had done to date, then moving to Accounting Manager, before being promoted to Senior Accounting Manager in 2019. Laura has her Bachelor of Commerce degree from

the University of Alberta and obtained her CPA, CMA designation in 2012.

Laura enjoys spending time with her family, travelling, and skiing, and volunteers within the greater Edmonton community.

BREAKOUT SESSION 2

11:00 AM | EXPLORER (MAIN FLOOR)



Presented by

PCL: When the Rules Change

Olivia Jones

PROJECT ACCOUNTANT

Olivia started her career with PCL Industrial Management Inc. as a general accounting student in 2022, completing multiple student terms during her studies. Olivia graduated from MacEwan University in December 2024 with a Bachelor of Commerce in Accounting and Finance and joined The Finance and Commercial Risk Management team full time in January 2025.

Since becoming full time staff, Olivia has spent majority of her time located in Fort Saskatchewan at the DOW Chemical Site., where she independently supported a \$10 million-dollar General Mechanical project. In this role, she handled timekeeping, project accounting and assisted with cost control. During her student experience, Olivia also worked on a shutdown project for MEGlobal in Prentiss, Alberta and she will be returning to the MEGlobal site in Fort Saskatchewan in April to support another shutdown.

Outside of work, you can find her at House of Lagree or the gym, curling, hiking, and travelling.

PANEL

ENTREPRENEURSHIP PANEL

This panel will feature influential and inspiring speakers discussing entrepreneurship while also tying into NEW's conference theme, "Elevate the NEW You"

The NEW Annual Conference prides itself on connecting delegates with future employers and providing them with insight and guidance from corporate mentors. This panel is designed to help delegates prepare for future success, regardless of their chosen career path.

The session will begin with brief speaker introductions, followed by a discussion moderated by two NEW team members who will pose prepared questions related to the topic. The speakers will share their insights and engage in discussion. We will then open the floor to delegates for a Q&A session.





Shape the future
with confidence

If your career
could take
you anywhere

where would
you go?

■ ■ ■
The better the question.
The better the answer.
The better the world works.

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LUNCH KEYNOTE

1:30 PM | MT.KIDD BALLROOM



Presented by
PCL:
Designing the New You

Jessica Flynn
DISTRICT HRDP COORDINATOR



Olivia Jones
PROJECT ACCOUNTANT

INNEWVATION

INNEWVATION

Ready to InNEWvate a solution? Delegates will be teamed up in groups of 5–6 to tackle a unique challenge and develop a creative, well-thought-out solution.

This case is generously provided by House Of Lagree, a locally owned fitness studio founded in Edmonton that offers low impact, high-intensity workouts. House Of Lagree focuses on real results, small class sizes, and expert coaches who guide members closely through every movement. It is not just about exercise - it is about being pushed, supported, and feeling part of a strong, elevated fitness community. This case invites you to collaborate, innovate, and showcase your strategic thinking to shape the future of this growing industry.

Delegates will have approximately one hour to develop your solution before presenting it to a panel of judges. Delegates will be divided into four rooms, with one winning team selected from each. These finalists will then advance to the final round, where they will present their solutions to all judges, who will determine the overall case competition winner.





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DINNER KEYNOTE

8:00 PM | OLYMPIC BALLROOM



Presented by

AIMCo:

Bold Moves -

Strategic risks to allow for growth

Cecilia Menghini

CHIEF RISK OFFICER

Cecilia Menghini assumed the role of Chief Risk Officer in January of 2026. She is responsible for AIMCo's Investment Risk and Enterprise Risk functions.

Ms. Menghini joined AIMCo in 2022, advancing through key roles within the Legal team including Acting Chief Legal Officer. Prior to this, she served as Senior Associate General Counsel for StepStone Group and Associate General

Counsel at Partners Group, both global private markets investment firms. Ms. Menghini also spent a number of years as a Director within OMERS Legal & Compliance group.

Ms. Menghini holds a bachelor's degree from McGill University and a Juris Doctor (J.D.) from Cardozo School of Law.



GALA

EVENT NIGHT THREE:

A NEW ONCE A UPON A TIME

The grand finale of the conference, where the night shimmers and the dance floor calls. The gala is your time to celebrate, let loose, and make magic under the glow of the evening. A DJ-curated soundtrack sets the vibe, a photo booth captures the memories, and the energy is electric. Dress your best, dance your heart out, and close the conference in unforgettable style!

SUNDAY
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DAY FOUR MARCH 15th





○	9:00 AM	Brunch GOLD / SILVER BALLROOM
○	10:00 AM	Brunch Keynote GOLD / SILVER BALLROOM
○	11:00 AM	Hotel Checkout

BRUNCH KEYNOTE

10:00 AM | OLYMPIC BALLROOM



Presented by

Toast:

Your past isn't your ceiling

April Hicke
FOUNDER & CEO

With over 15 years of experience in leadership, change management, and strategic team development, April is the Founder and CEO at Toast, a tech enabled talent partner dedicated to increasing gender diversity within the tech industry. She's a Certified Change Practitioner, Top 40 Under 40 honouree, TEDx speaker, and social innovation enthusiast, she leads the business with a long-term growth mindset, driving strategic direction, building strong

stakeholder relationships, and refining market strategies to maximize impact and scalability. Her role is focused on steering the company toward sustainable success through bold vision and purposeful execution.

Her core value and mission is to make a difference by disrupting the status quo and inspiring people to think outside the box, reimagine the possible, and act like owners. April is a serial relationship builder, a savvy problem-solver, and an exclamation mark personality. She devotes a great deal of her time coaching emerging leaders and fostering psychological safety within teams.

OTHER ACTIVITIES

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FIRESIDE MOMENTS

Cozy up around outdoor firepits with complimentary s'mores and warm blankets.

Available Nightly: 6:00 PM - 9:00 PM

SEASONAL ACTIVITIES

Winter Adventures: Enjoy cross-country skiing, guided snowshoe tours, fat biking on snowy trails, and ice skating (weather permitting).

*For personalized recommendations or to book an activity, reach out to the **Pomeroy Kananaskis Mountain Lodge Concierge**, who can help curate the perfect Rocky Mountain experience.*



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EXECUTIVE CONTACTS

For any issues, please contact your designated external representative, as your first point of contact.

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VP EXTERNAL



Vivika Sharma
EXTERNAL DIRECTOR



Amal Mirza
EXTERNAL DIRECTOR

CO-CHAIRS



Hannah Elding
CO-CHAIR



Sahej Gill
CO-CHAIR

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